



Greetings!

The Park Hill Garden Walk committee would like to invite you to become a sponsor of the 2020 Park Hill Garden Walk. This is the 20th year of the Garden Walk and we are thrilled to invite new sponsors to share this event. The Park Hill Garden Walk will be held on Sunday, June 28th from 9:00 a.m. to 3:00 p.m. Nine gardens will be featured this year. A local artist is on-site at each garden displaying and selling their art pieces. Each garden location is staffed with Garden Walk volunteers answering questions and helping direct the hundreds of people in attendance. This year the Garden Walk is expanding into adjacent neighborhoods with gardens in Mayfair! It is truly an outstanding event for all. Visit www.parkhillgardenwalk.org to check out additional event information.

The Park Hill Garden Walk committee is excited to announce our new sponsorship program which offers five levels of possible participation ranging from \$250-\$1,000. Each option includes either a half-page or full-page advertisement in the Garden Walk brochure plus several other elements that further support your business. **Some of the benefits include advertising in the ticket brochure, logos on-site at the tour homes, comprehensive digital presence, and your business name on the all ticket wristbands.** Please see below the levels of sponsorship and the attached acknowledgment document.

2020 Park Hill Garden Walk Sponsorships	\$1000 (1)	\$800 (8)	\$500	\$350	\$250
Your business listed on all Garden Walk wristbands	X				
Full-page color advertisement inside the front cover of the ticket brochure	X				
Your business logo on featured digital event marketing pieces	X	X			
Your business name listed on signage as sponsor of a featured garden	X	X			
Full-page color advertisement in ticket brochure		X			
Your business logo in (2) Park Hill newspaper advertisements	X	X	X		
Your business logo featured on collectible Garden Walk posters	X	X	X		
4 Complimentary Garden Walk tickets to Garden Walk	X	X	X	X	
Half-page color advertisement in ticket brochure			X	X	X
Invitation to the Appreciation Party	X	X	X	X	X
Your business logo on Garden Walk website with link	X	X	X	X	X

GPHC is a registered non-profit organization. EIN# 84-6049695 CO: 20033005025. Sponsors and advertisers should consult a tax professional as to the deductibility of their contributions.

Please confirm your sponsorship before the April 1st, 2020 deadline. All sponsors have an opportunity to reach 14,000 residents and businesses through months of consistent brand presence in the Park Hill newspaper and other venues.

The Park Hill Garden Walk directly benefits Greater Park Hill Community (GPHC), a non-profit that promotes the **character** and **vibrancy** of Park Hill; provides **resources, information** and **advocacy**; and preserves **quality of life** and the **history of the neighborhood** through **community participation**.

In 2019, sponsorships contributed directly to our tremendous \$11,000 success. **We are increasing this year's goal to \$15,000.**

Please free to contact Carla Finch at carla.j.finch@gmail.com and Patty Mead at prmead416@gmail.com with any questions.

Thank you,
Park Hill Garden Walk Committee



PARK HILL GARDEN WALK 2020 SPONSORSHIP ACKNOWLEDGEMENT FORM

Thank you for your valued support of the Park Hill Garden Walk! Please indicate below your sponsorship commitment level by the **April 1, 2020 deadline**.

Date _____

Contact Name _____

Business Name _____

Contact Phone _____

Contact Email _____

Sponsorship Level _____

Instructions: Please provide a high-resolution 300 dpi [TIF, PDF, or JPG] file or your company logo and/or advertisement.

Full page advertisement: 7.6125" x 4.85" Half page advertisement: 3.625" x 4.85"

Return this form and your artwork by April 1, 2020 to:

Carla Finch at carla.j.finch@gmail.com

Patty Mead at prmead416@gmail.com

Blair Taylor at blairntaylor@gmail.com

After receiving your information, you will be billed by the Greater Park Hill Community, Inc. (GPHC) for your sponsorship. GPHC is a registered non-profit organization. EIN# 84-6049695 CO: 20033005025. Sponsors and advertisers should consult a tax professional as to the deductibility of their contributions.

Thank you again for your support.

Park Hill Garden Walk Committee